



○ Gerrit Haaland

Director

BVR

Links

🏠 [Homepage](http://www.gerrithaaland.com)<http://www.gerrithaaland.com>

Agency

Die Weber GmbH - Martin Bahre

Phone +49 160 90636584

Contact

Mobile +49 162 8118909

Phone +34 656 983594

Phone 2 +49 30 12064650

office@gerrithaaland.com

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Documents

📄 [CV Gerrit Haaland via LinkedIn](#)

News

Back in Germany for Brand Storytelling

"Tell me: how do you explain that gap in your director's cv?"

Since 2013, I have been running a boutique production company YACHTFILM in Palma de Mallorca, focused (as you may have guessed from the name) on the leisure marine industry.

In 2019 I decided that while I love that bit of my job, I miss working with proper brands, production companies and agencies. So, now I am back on the scene, dividing my time between Spain and Germany.

<https://yachtfilm.tv>

About Gerrit Haaland

Director and writer for corporate and commercial films, branded stories and corporate docs

Projects as director (30)

Year	Title	Genre	Director	Producer
2020	Coca-Cola - Jeder Tropfen zählt. Wassermanagement bei Coca-Cola	Corporate Film	 Gerrit Haaland	 YAN-tv GmbH
2020	Geflüchtet und angekommen - Als Auszubildender bei Coca-Cola	Corporate Film	 Gerrit Haaland	 YAN-tv GmbH
2019	Coca-Cola Truckfahrer - Die gute Seele im Stau	Corporate Film	 Gerrit Haaland	 YAN-tv GmbH
2019	Coca-Cola - Accelerate Performance 2.0	Event Documentary	 Gerrit Haaland	 YAN-tv GmbH
2018	Aquarius - Royal Huisman World Cruising Ketch	Image Film	 Gerrit Haaland	Yachtfilm [es]
2018	Burgess - My Galaxy for charter with Burgess	Image Film	 Gerrit Haaland	Yachtfilm [es]
2017	The Islander Nautifest 2017	Event Documentary	 Gerrit Haaland	Yachtfilm [es]
2013	Dachser Intelligent Logistics - Cut!	Image Film	 Gerrit Haaland	PI_spirit Production International GmbH [de]
2012	Bombardier - InnoTrans 2012	Image Film	 Gerrit Haaland	avcommunication GmbH [de]
2012	BTGA - Berufe mit Zukunft	Image Film	 Gerrit Haaland	avcommunication GmbH [de]
2011	BASE - Helau!	Image Film	 Gerrit Haaland	imagefilm biz, Gerrit Haaland
2009	Deutsche Telekom Laboratories - Happy Birthday T-Labs (WT)	Image Film	 Gerrit Haaland	 True Motion Pictures GmbH
2009	Deutsche Telekom Laboratories - Vision 2050 (Messefilm)	Image Film	 Gerrit Haaland	 True Motion Pictures GmbH

Year	Title	Genre	Director	Producer
2009	Deutsche Telekom Laboratories - UICC. The Next Generation SIM-Card	Image Film	○ Gerrit Haaland	○ True Motion Pictures GmbH
2009	Deutsche Telekom Laboratories - Science Express	Image Film	○ Gerrit Haaland	○ True Motion Pictures GmbH
2008	ERGO & Microsoft - Technologie verändert die Welt - und die Versicherung?	Image Film	○ Gerrit Haaland	○ Katapult Filmproduktion GmbH
2008	Bundesregierung - Klimaschutz mit neuer Energie	Image Film	○ Gerrit Haaland	○ Elementarfilm
2007	EJOT Gruppe - Unternehmensfilm 2007	Image Film	○ Gerrit Haaland	Videograph GmbH [de]
2007	Bombardier - The Climate Is Right For Change	Image Film	○ Gerrit Haaland	○ YAN-tv GmbH
2007	BBB & R - Gemeinsam handeln hat Erfolg	Image Film	○ Gerrit Haaland	Videograph GmbH [de]
2007	Microsoft - IT-Brücke. Wir helfen, damit Sie helfen können	Image Film	○ Gerrit Haaland	VisionVoice, Martin Marx
2006	Microsoft - Was Kunden wirklich wollen	Image Film	○ Gerrit Haaland	VisionVoice, Martin Marx
2006	AstraZeneca - Committed To Win	Image Film	○ Gerrit Haaland	ViON GmbH & Co.KG [de]
2006	Tchibo - Depot-Expansion Niederlande (WT)	Image Film	○ Gerrit Haaland	ViON GmbH & Co.KG [de]
2005	505 Sailing - 505 Worlds Warnemünde	Image Film	○ Gerrit Haaland	Scope Company Medienproduktion
2005	Tchibo - Arena Schweiz (WT)	Image Film	○ Gerrit Haaland	ViON GmbH & Co.KG [de]
2005	AstraZeneca - Going 4 Gold	Image Film	○ Gerrit Haaland	ViON GmbH & Co.KG [de]
2001	Mars Needs Women	Short Film	○ Gerrit Haaland	Scope Company Medienproduktion
1997	November!	Short Film	○ Gerrit Haaland	Haaland & Wendt
1996	Contender - The Ultimate Singlehander	Image Film	○ Gerrit Haaland	Haaland & Wendt

Film projects in other capacities (33)

Year	Title	Genre	Director	Producer	Comment
2017	The Islander Nautifest 2017	Event Documentary	○ Gerrit Haaland	Yachtfilm [es]	video-producer / video-journalist
2017	Burgess - My Galaxy for charter with Burgess	Image Film	○ Gerrit Haaland	Yachtfilm [es]	editor
2013	Dachser Intelligent Logistics - Cut!	Image Film	○ Gerrit Haaland	PI_spirit Production International GmbH [de]	screenwriter

Year	Title	Genre	Director	Producer	Comment
2013	Dachser Intelligent Logistics - Cut!	Image Film	○ Gerrit Haaland	PI_spirit Production International GmbH [de]	2nd unit dop
2012	Bombardier - InnoTrans 2012	Image Film	○ Gerrit Haaland	avcommunication GmbH [de]	2nd unit dop
2011	Die Rebellen von Oberhausen (WT)	Documentary, arte, WDR [de]	Hansjürgen 'Jason' Pohland	Modern Art Film-Pohland KG	director of photography
2011	Die Rebellen von Oberhausen (WT)	Documentary, arte, WDR [de]	Hansjürgen 'Jason' Pohland	Modern Art Film-Pohland KG	freelance producer
2009	Lufthansa - Markenakademie Tower 360° Projektion	Image Film	Dan Pearlman	Dan Pearlman Markenarchitektur GmbH [de]	screenwriter
2009	Deutsche Telekom Laboratories - Vision 2050 (Messefilm)	Image Film	○ Gerrit Haaland	○ True Motion Pictures GmbH	screenwriter
2009	Deutsche Telekom Laboratories - UICC. The Next Generation SIM-Card	Image Film	○ Gerrit Haaland	○ True Motion Pictures GmbH	screenwriter
2009	Deutsche Telekom Laboratories - Science Express	Image Film	○ Gerrit Haaland	○ True Motion Pictures GmbH	screenwriter
2008	ERGO & Microsoft - Technologie verändert die Welt - und die Versicherung?	Image Film	○ Gerrit Haaland	○ Katapult Filmproduktion GmbH	screenwriter
2008	Bundesregierung - Klimaschutz mit neuer Energie	Image Film	○ Gerrit Haaland	○ Elementarfilm	2nd unit dop
2008	Bundesregierung - Klimaschutz mit neuer Energie	Image Film	○ Gerrit Haaland	○ Elementarfilm	screenwriter
2007	EJOT Gruppe - Unternehmensfilm 2007	Image Film	○ Gerrit Haaland	Videograph GmbH [de]	director (dubbing)
2007	EJOT Gruppe - Unternehmensfilm 2007	Image Film	○ Gerrit Haaland	Videograph GmbH [de]	screenwriter
2007	Microsoft - IT-Brücke. Wir helfen, damit Sie helfen können	Image Film	○ Gerrit Haaland	VisionVoice, Martin Marx	director of photography
2007	Microsoft - IT-Brücke. Wir helfen, damit Sie helfen können	Image Film	○ Gerrit Haaland	VisionVoice, Martin Marx	screenwriter
2006	AstraZeneca - Committed To Win	Image Film	○ Gerrit Haaland	ViON GmbH & Co.KG [de]	screenwriter
2006	Tchibo - Depot-Expansion Niederlande (WT)	Image Film	○ Gerrit Haaland	ViON GmbH & Co.KG [de]	screenwriter
2006	Tchibo - Depot-Expansion Niederlande (WT)	Image Film	○ Gerrit Haaland	ViON GmbH & Co.KG [de]	2nd unit dop
2005	Tchibo - Arena Schweiz (WT)	Image Film	○ Gerrit Haaland	ViON GmbH & Co.KG [de]	screenwriter
2005	AstraZeneca - Going 4 Gold	Image Film	○ Gerrit Haaland	ViON GmbH & Co.KG [de]	screenwriter

Year	Title	Genre	Director	Producer	Comment
2004	hamlet_X (2000-2004, 33 Kurzfilme)	TV Movie (multi-part)	Herbert Fritsch	Volksbühne Berlin [de]	unit production manager "Phasell" Feb.-Sept. 2002
2003	Wo ist Bahnhof? (CANCELED after 14 Days of Filming) (WT)	Feature Film	Lew Green	Wo ist Bahnhof Produktion	1st AD (local system)
2003	Wo ist Bahnhof? (CANCELED after 14 Days of Filming) (WT)	Feature Film	Lew Green	Wo ist Bahnhof Produktion	line producer
2002	Wer sich liebt, teilt sich ein Taxi	Short Film, SAT.1 [de]	Lars Kraume	Eidos Film	1st AD (local system)
2002	Mess	Short Film, SAT.1 [de]	○ Sibylle Tafel	Eidos Film	1st AD (local system)
2001	Das Leben geht weiter	Documentary, arte, HR [de]	Mark Cairns	Starcrest Media GmbH [de]	1st AD (local system) insz. Doku-Fiction, Int EMMY Award, Gold
1999	3 Tage 44	Short Film	Oliver Dommengeset	○ Hamburg Media School	unit manager
1998	Highway Society	Feature Film	Mika Kaurismäki	Mariette Rissenbeek Filmproduktion	unit manager
1998	Highway Society	Feature Film	Mika Kaurismäki	Mariette Rissenbeek Filmproduktion	2nd unit director
1997	November!	Short Film	○ Gerrit Haaland	Haaland & Wendt	screenwriter

Film awards (7)

Year	Film	Award	Category	
1997	November!	1. Preis Int. Kurzfilmfestival Hamburg	Publikumspreis Flotter Dreier	Winner
2008	Microsoft - IT-Brücke. Wir helfen, damit Sie helfen können	WorldMediaFestival	Intermedia Globe	Nominated
2008	Bombardier - The Climate Is Right For Change	WorldMediaFestival	Intermedia Globe Silver	Winner
2010	Deutsche Telekom Laboratories - Science Express	Deutscher Preis für Wirtschaftskommunikation	als Teilexponat von Expedition Zukunft	Winner
2010	Deutsche Telekom Laboratories - Vision 2050 (Messefilm)	World Media Festival	Grand Award	Winner
2013	Dachser Intelligent Logistics - Cut!	Corporate Media Award	Award for High Standard	Winner
2014	Dachser Intelligent Logistics - Cut!	World Media Festival GOLD Award	Public Relations	Winner

Awards

Year	Award
2010	Designpreis Deutschland 2011 GOLD (für Lufthansa Markenakademie)

Basic data

Languages	Danish ■■■■ English ■■■■ German ■■■■ Spanish ■■■■
Experience abroad	North America: USA Northern Europe: Denmark Southern Europe: Spain Western Europe: Netherlands, Switzerland
Special skills	Storytelling Future Trends (Modern Mobility, Augmented Reality, Communications, Global Change) Corporate and commercial films with complex technical, economical, social and political subject matters. Drama, screenplay, fictional plots Semi-professional sailor, boats, watersports, ships and the sea
Own equipment	Editing Suite with FCP X, Motion, Premiere Pro, After Effects Panasonic GH5, GH4, GX85 Lumix and Olympus Pro Zooms Zeiss T* Primes/Metabones Speedbooster CY compact light and audio setup for small shoots and 2nd unit
Licences	BE (car with trailer) [eu], C1 (truck < 3,5t <= 7,5t) [eu], C1E (truck (C1) + trailer <= 12t) [eu], Motorboat Certificate Sea [de], RYA Yachtmaster Offshore, Yachtmaster Shore Certificate (till 12 NM) [de]
Education	American Language, Literature & Culture (M.A.): Hamburg University University of Hawaii Air Craft Mechanic: Lufthansa Hamburg
Further references	http://gerrithaaland.com http://yachtfilm.tv
Preferred place of work	Branded Storytelling Corporate Film Brand Content Corporate Docs Event, Trade show Meeting Opener Interactive Storytelling e-Learning
Immediate working area	Berlin
1st residence (federal state or country)	Germany - Berlin
2nd residence (where applicable)	Palma
Accommodation possibilities	Barcelona, Copenhagen, Hamburg, Kiel, Los Angeles, Munich
Associations	Federal Ass. of Television & Film Directors [de]